

[Reminder to vote flyer mailed to MGE shareholders on Monday, April 9, 2018.]



### ***YOUR VOTE COUNTS***

We recently mailed you information about our Annual Meeting of Shareholders to be held May 15, 2018, and have not yet received your proxy vote. While your vote and this communication may have crossed in the mail, we want to be certain we have your vote for this meeting.

Please vote promptly. You may vote by visiting [proxyvote.com](http://proxyvote.com), by telephone or by returning the enclosed proxy card. We have included instructions in this mailing.

### **Watch our Video**

Visit [proxyvote.com](http://proxyvote.com) to watch a brief video with Jeff Keebler, President and CEO of MGE Energy and Madison Gas and Electric. Learn about our new initiatives and projects, and how we will reach our goals for a cleaner, smarter, more sustainable energy future.

